



Rate sheet May 1st, 2016

RATE SHEET FOR KUAW RADIO

www.kuaw.org and 98.5 LPFM

Station 816 599-6893, cell 816 805-0406, Email KUAW985@gmail.com

YOUR UNDERWRITING MAY BE TAX DEDUCTIBLE!!!

Underwriters support the mission of KUAW Radio (Knowledge, Understanding, and Wisdom). Your support of the radio station and individual programs will help us bring quality programming to our community.

All Underwriting, Donations and Sponsorships should be made payable to BFTAA.

For Specific Radio Show Sponsor Only!

Half hour show 27 minutes of airtime for **\$25 per show (\$100 minimum-4 shows (20) spots)**
6 Month (24 shows-120 spots) Value \$600 Your Cost \$500 Save \$100.00

Hour show 55 minutes of airtime for **\$40 per show (\$160 minimum-4 shows (40) spots)**
6 months (24 shows-240 spots) Value \$960.00 Your Cost \$800 Save \$160.00

Daily Shows

One Hour daily shows will be \$160 per week with 4 spots a day a (\$200.00 value)

Half hour underwriter will be announced before and after each show. Hour show underwriter will be announced before and after each show and once during show. Sponsor banner will be added to KUAW website for the duration of underwriting agreement.

: 30 Second Station Underwriting ROS Spots
(Underwriting Spots will be ran in regular station rotation)
6 months (50) spots \$250.00

Community Live Remotes: Contact Station for information

Event Remotes: \$100 per hour sponsorship fee (2 hour minimum)

Minimum (4) :30 sec call-in spots, (1) in studio interview prior to event, (4) :15 sec pre recorded PSA's

► There is also a \$100 talent & tech fee for conducting the remote

BFTAA is a Non-Profit 501(c)(3) Organization

"Knowledge Understanding and Wisdom"

Robotics Program, Student Mentor Program, Neighborhood Network Program,

This Rate sheet cost may change without notice and cost are final after underwriting agreement is signed.