

Reach Out and Read Kansas City

3901 Rainbow Blvd Mail Stop 1051 Kansas City KS 66160

913 588-2793

www.reachoutandreadkc.org



CEO/Executive Director: Ms. Jenny Horsley

Board Chair: Ms. Laura Gregory

Company Affiliation: Community Volunteer

Type of Organization: Education N.E.C.

Mission Statement: Reach Out and Read give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

Impact Statement: Top accomplishments for the 2015-2016 program year included: Reach Out and Read Kansas City distributed its 1,000,000th new book to a child in need.

RORKC served over 29,920 children and provided more than 77,792 oportu(...See Profile for more information)

Paid Full-time Staff: 3

Volunteers: 105

Paid Part-Time Staff 1

Programs

School Readiness Program

Kindergarten Book Bag Program

Hooked on Books Program

Projected Revenue: \$410,177.00

Projected Expenses: \$403,807.00

Fiscal Year	2016	2015	2014
Total Revenue	\$400,187	\$433,386	\$388,696
Total Expenses	\$453,674	\$443,279	\$398,599