

Reach Out and Read Kansas City

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reachoutandread@kumc.edu

www.reachoutandreadkc.org



CEO/Executive Director: Ms. Jenny Horsley

Board Chair: Mrs. Kathleen Johansen

Company Affiliation: The University of Kansas Hospital System

Type of Organization: Education N.E.C.

Mission Statement: Reach Out and Read give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

Impact Statement: Top accomplishments for the 2016-2017 program year included:
Reach Out and Read Kansas City has distributed over 1,000,000 new books to a children in need.

ROR-KC served 30,484 children and provided more than 79,259(...See Profile for more information)

Paid Full-time Staff: 1

Volunteers: 96

Paid Part-Time Staff 2

Programs

School Readiness Program

Kindergarten Book Bag Program

Hooked on Books Program

Projected Revenue: \$442,000.00

Projected Expenses: \$385,901.00

Fiscal Year	2016	2015	2014
Total Revenue	\$400,187	\$433,386	\$388,696
Total Expenses	\$453,674	\$443,279	\$398,599