

# Reach Out and Read Kansas City

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reachoutandread@kumc.edu

[www.reachoutandreadkc.org](http://www.reachoutandreadkc.org)



**CEO/Executive Director:** Ms. Jenny Horsley

**Board Chair:** Mrs. Kathleen Johansen

**Company Affiliation:** The University of Kansas Hospital System

**Type of Organization:** Education N.E.C.

**Mission Statement:** Reach Out and Read give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

**Impact Statement:** Top accomplishments for the 2016-2017 program year included:  
Reach Out and Read Kansas City has distributed over 1,000,000 new books to a children in need.

ROR-KC served 30,484 children and provided more than 79,259(...See Profile for more information)

**Paid Full-time Staff:** 1

**Volunteers:** 96

**Paid Part-Time Staff** 2

## Programs

School Readiness Program

Kindergarten Book Bag Program

Hooked on Books Program

**Projected Revenue:** \$442,000.00

**Projected Expenses:** \$385,901.00

Fiscal Year	2016	2015	2014
<b>Total Revenue</b>	\$400,187	\$433,386	\$388,696
<b>Total Expenses</b>	\$453,674	\$443,279	\$398,599