

# Reach Out and Read Kansas City

3901 Rainbow Blvd Mail Stop 1051 Kansas City KS 66160

913 588-2793

[www.reachoutandreadkc.org](http://www.reachoutandreadkc.org)



**CEO/Executive Director:** Ms. Jenny Horsley

**Board Chair:** Ms. Laura Gregory

**Company Affiliation:** Community Volunteer

**Type of Organization:** Education N.E.C.

**Mission Statement:** Reach Out and Read give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

**Impact Statement:** Top accomplishments for the 2015-2016 program year included: Reach Out and Read Kansas City distributed its 1,000,000th new book to a child in need.

RORKC served over 29,920 children and provided more than 77,792 opportu(...See Profile for more information)

**Paid Full-time Staff:** 3

**Volunteers:** 105

**Paid Part-Time Staff** 1

## Programs

School Readiness Program

Kindergarten Book Bag Program

Hooked on Books Program

**Projected Revenue:** \$410,177.00

**Projected Expenses:** \$403,807.00

Fiscal Year	2016	2015	2014
<b>Total Revenue</b>	\$400,187	\$433,386	\$388,696
<b>Total Expenses</b>	\$453,674	\$443,279	\$398,599