

# REbel, Inc.

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REVIEWED

**CEO/Executive Director:** Laura LaHue

**Board Chair:** Ms. Marcy Langhofer

**Company Affiliation:** Northwestern Mutual

**Type of Organization:** Children's and Youth Services

**Mission Statement:** REbel is changing the definition of health and beauty for every body. We encourage students to rebel against our culture's unrealistic standards of beauty, which value appearance over character and promote low self-esteem, body dissatisfaction, disordered eating, and bullying. We st(...See Profile for more information)

**Impact Statement:** Accomplishments:

1. In partnership with UMKC, we completed our first randomized control research trial looking at the efficacy of REbel. The findings are currently in the process of publication for viewing in a science journal.

**Paid Full-time Staff:** 2

**Volunteers:** 50

**Paid Part-Time Staff:** 2

## Programs

REbel's as Peer Educators in High School

REbel's as Mentors in Middle and Elementary School

REbel's as Community Change Agents

**Projected Revenue:** \$198,964.00

**Projected Expenses:** \$151,473.00

Fiscal Year	2015	2014	2013
Total Revenue	\$148,302	\$121,632	\$69,850
Total Expenses	\$168,539	\$102,031	\$39,665