

Shepherd's Center of Kansas City Central



General Information

Contact Information

Nonprofit	Shepherd's Center of Kansas City Central
Address	5200 Oak Street Kansas City, MO 64112
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Website	www.sccentral.org
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Twitter	twitter.com/@sccentralkc
Email	pseymour@sccentral.org

At A Glance

Former Names	Shephards Shepherd's Center Shawnee Mission Westport Cooperative Services
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How to donate, support, and volunteer

You may also donate by mailing a check to: Shepherd's Center Central, 5200 Oak St., Kansas City, MO 64112 or through our website: www.sccentral.org and click on Donate Now.

Shepherd's Center Central programs are made possible because of volunteers. Want to be a Hero? Whatever your talents or interests, we'll find ways you can make a real difference at Shepherd's Center Central. Serve on a planning committee, deliver meals on wheels, teach a skill are just a few of the volunteer opportunities available.

Mission & Areas Served

Statements

Mission Statement

Shepherd's Center Central empowers mid-life and older adults to live healthy, engaged and independent lives.

Background Statement

Shepherd's Center Central (SCC) was incorporated in 1972. Dr. Elbert Cole, then pastor at Central United Methodist Church, discovered a deep yearning for life long learning in the older members of his church and a hunger for ways to stay connected to their community. Dr. Cole founded Shepherd's Center as an interfaith organization in partnership with 25 congregations. Although no longer affiliated with any religious organization, we empower volunteers to help enhance the lives of other 50+ adults through learning opportunities and services to the community.

In January of 2013, Shepherd's Center of Kansas City Central and Westport Cooperative Services merged into one organization under the Shepherd's Center Central name. Both organizations had similar missions and programs. By merging the areas served have grown and resources combined to better serve the community.

Most programs are provided at no or very low cost.

Impact Statement

Shepherd's Center Central continues to grow and expand to meet the needs in the community.

Accomplishments in 2015:

1. In 2015 Shepherd's Center Central expanded our Meals on Wheels program from delivering 150 meals a day to over 200 meals a day. In 2015, 110 volunteers delivered 35,769 hot nutritious meals to homebound seniors.
2. The Brown & Gold Program and The 50 FORWARD CLUB® were combined to be a bigger more encompassing The 50 FORWARD CLUB®. This program now serves the whole metro providing education and social opportunities for individuals 50 and older.
3. Transportation is a huge need for older adults who can no longer drive. Shepherd's Center Central's Wheels that Care program provided 766 rides for 73 older adults in need. This was all done by 26 volunteers who use their own vehicles and gas.

Goals for 2016:

1. Shepherd's Center Central will partner with The Landon Center on Aging at Kansas University and provide support for the Link for Care website. Shepherd's Center Central will be the contact number for the website and assist caregivers who need more support than just the website.
2. Expand the Senior Companion Program into Clay County to assist more older adults remain independent and in their home.

Needs Statement

1. Shepherd's Center Central is looking for affordable office space in the Westport/Plaza area. Ideally the space would have office space for 16 staff, a commercial kitchen for Meals on Wheels and classroom space for Adventures in Learning.
2. A redesigned website that is user friendly and accommodates all of our many programs.
3. Program support: Funding for the following: More Senior Companions for those on the waiting list, Meals on Wheels for people on the waiting list and cannot afford to pay privately.

Board Chair Statement

In the original Articles of Incorporation of the Shepherd's Center it states:

"As a benevolent organization to create a model for serving and involving the elderly (over age 65) in a defined area of Kansas City, Missouri; to develop and implement systems to meet the needs of the elderly in ways that will make it possible for them to remain in their own homes and apartments, minimizing fears and anxieties and dealing with hopelessness and purposelessness where these occur; to sustain the independence of the elderly through an integrative approach to individual needs and avoid the isolation of the elderly as a group; to provide a variety of means for the elderly to obtain available community and governmental services and new services in counseling and information, health, recreation, education and skills, a day center, transportation and related or similar areas."

This statement is as true today as it was 44 years ago, although many of our services are provided metro-wide, and those served are 50+ rather than limited to 65 and older.

While in 1972, our core clients were referred to as elderly, today we make reference to the same group and those somewhat younger as older adults.

Service Categories

Centers to Support the Independence of Specific Populations

In-Home Assistance

Senior Centers/Services

Areas of Service

Areas Served

Areas

MO - Jackson County

KS - Johnson County

MO - Clay County

MO - Platte County

Programs

Programs

Aging in Community

Description

There are 2 programs that assist with aging in the community: Senior Companion Program, Meals on Wheels and Wheels that Care. The Senior Companion Program recruits, trains, supervises, and pays low-income seniors to serve as helping companions in the homes of frail, at-risk elderly individuals. This match means that the older adults can remain in their homes with an improved quality of life.

The Meals on Wheels program mobilizes volunteers to deliver hot, nutritious meals to individuals, age 60+, who are homebound in the Kansas City service area.

Category

Human Services, General/Other Senior Services

Population Served

Aging, Elderly, Senior Citizens, Elderly and/or Disabled, Poor, Economically Disadvantaged, Indigent

Short-Term Success

- 85% of individuals served by Aging in the Community programs will report they have been able to remain in their home longer due to services provided.
- 90% of individuals served by Aging in Community programs will report an improved quality of life since receiving services.

Long- Term Success

Aging in Community programs will allow older adults to remain safely in their own home. Improving their quality of life and help stabilize older neighborhoods.

Program Success Monitored By

All Aging in Community programs are monitored by staff who remain in contact with participants and volunteers. Participants are asked to complete an evaluation 1-2 times a year.

Examples of Program Success

- In 2015
- 35,769 hot nutritious meals were delivered to homebound seniors
 - 98 Senior Companions assisted 161 frail older adults in their own home.
 - 26 volunteers gave 766 rides to doctors appointments, grocery store, etc. to older adults who can no longer drive and cannot manage public transportation.

Insurance Counseling

Description	<p>Shepherd's Center Central provides two programs to assist in this area: Medicare Assistance Program.</p> <p>The Medicare Assistance Program provides information, assistance and encouragement to individuals and families in matters related to Medicare and related retirement living. This program also provides educational outreach by speaking to groups about Medicare as it relates to individuals, the disabled, and caregivers. We offer one on one Medicare Counseling by trained staff and volunteers at both the Oak and the Campbell Campus.</p> <p>In 2015, this program expanded with a grant for the Shoebox Project. The project provides assistance going through overwhelming paperwork and developing a filing system to make keeping it all organized and manageable.</p>
Category	Human Services, General/Other Financial Counseling
Population Served	Adults, Elderly and/or Disabled, Poor, Economically Disadvantaged, Indigent
Short-Term Success	<ul style="list-style-type: none">• 90% of clients will feel empowered about managing their health insurance or Medicare and supplemental insurance.• 80 % of clients will experience a positive result from counseling.
Long- Term Success	Clients will receive insurance and/or Medicare benefits for which they qualify in a user friendly environment without challenges or delay at the best possible price.
Program Success Monitored By	Clients complete an evaluation form about their experience and the service they received.
Examples of Program Success	<p>In 2015:</p> <ul style="list-style-type: none">• 2,166 individuals received information and assistance from a trained Medicare Counselor.• 10 volunteers gave 925 hours volunteering as Medicare Counselors.• 96 hours were spent providing education and outreach about Medicare.• Medicare Counselors saved participants over \$50,000 in 2015.

Care Connection

Description	<p>The Care Connection at Shepherd's Center Central promotes and supports the advancement of skills, good health, and resilience of caregivers for older adults.</p> <p>We help caregivers cope with difficult matters that can complicate daily life—we also find solutions and relief for challenges of aging that involve respite, chronic illness, disability, and poverty.</p> <p>Care Connection is a free, coordinated response to the special needs of caregivers for older adults through employee assistance, community partnerships, faith-community collaborations, and individualized caregiver education, planning, and support.</p> <p>To better reach caregivers who are often isolated Shepherd's Center Central is partnering with local congregations and assisting them in creating Care Teams who provide a coordinated response to caregivers in their congregation. Some have expanded to serve outside of their congregation.</p>
Category	Human Services, General/Other Information & Referral
Population Served	Aging, Elderly, Senior Citizens, Adults, General/Unspecified
Short-Term Success	3 Congregations will have care teams providing support to caregivers.
Long- Term Success	Care Connection is a resource for family caregivers and community service organizations for information, support and education. Support to family caregivers provided through educational programs, support groups, etc. offered by the Care Connection should alleviate some of the isolation and caregiver stress experienced by family caregivers. Faith communities with the support of the Care Connection will develop care teams that will assist caregivers in their congregation and the community.
Program Success Monitored By	All calls and conversations to the support line are tracked, monitored and reviewed. Educational and support programs will be monitored with pre and post event surveys to quantify effectiveness of the presentations and opportunities for improvement.
Examples of Program Success	<p>In 2015:</p> <ul style="list-style-type: none">• 3 faith communities have active care teams for providing individualized support to caregivers. 110 volunteers gave 548 hours serving caregivers in their faith community.• 58 educational programs were held in the community for caregivers.• 43 caregivers were given information and resources along with reassurance through the Caregiver Supportline.

Life Long Learning

Description	<p>Shepherd's Center Central has several programs to keep older adults active and engaged.</p> <p>Adventures in Learning participants meet 40 Fridays a year in four 10 week sessions. The curriculum changes every session and is determined and scheduled by participants who choose to serve on the leadership team.</p> <p>The 50 FORWARD CLUB® strives to provide members with opportunities in the Kansas City Metropolitan area for lifelong learning, enrichment, and community service. Educational program; discounted day trips; discounts on local cultural events; and partnership with numerous local non-profits for volunteer opportunities, enable members to continue meaningful participation in and impact on their local community.</p>
Category	Education, General/Other Adult Education
Population Served	Aging, Elderly, Senior Citizens, Other Named Groups, Aging, Elderly, Senior Citizens
Short-Term Success	<ul style="list-style-type: none">• 95% of participants will state that participation has improved the quality of their life.• 80% of participants will report making new friends.• 95% of participants will report learning new skills and/or gaining new knowledge.
Long- Term Success	Adventures in Learning and The 50 FORWARD CLUB® provide opportunities for older adults to continue learning and growing. By continuing to learn and have social interaction older adults avoid isolation and maintain mental and physical health.
Program Success Monitored By	Both programs are evaluated by participants and have participants that sit on a committee that gives input and makes plans for the program.
Examples of Program Success	<p>In 2015:</p> <ul style="list-style-type: none">• Adventures in learning provided 520 different classes.• On average Adventures in Learning has 80+ participants each week.• The 50 FORWARD CLUB® had 985 members and provided 19 education opportunities and multiple recreational activities.

Volunteering

Description	RSVP Johnson County promotes civic involvement, lifelong learning and community leadership in the 55+ population in Johnson County, KS.
	RSVP of Johnson County connects individuals 55+ with meaningful volunteer opportunities in the community. Volunteers are placed with agencies meeting community needs like education and food insecurity.
Category	Philanthropy, Voluntarism & Grantmaking, General/Other Senior Volunteer Programs
Population Served	Aging, Elderly, Senior Citizens, Elderly and/or Disabled, Poor, Economically Disadvantaged, Indigent
Short-Term Success	After attending Explore Your Future: <ul style="list-style-type: none">• 90% of participants will feel like they are making a positive impact in their community.
Long- Term Success	As a civic engagement initiative RSVP of Johnson will increase community involvement among individuals 55+ and address community needs.
Program Success Monitored By	All program participants are surveyed and asked for feedback. There are also advisory councils which meet regularly and provide feedback and direction for the program.
Examples of Program Success	In 2015: <ul style="list-style-type: none">• 266 RSVP volunteers gave 12,301 hours of service to 36 non-profits.

CEO Comments

We continue to look for ways to diversify our funding for the organization. Currently, we receive funding that supports our 8+ programs from State, Local & Federal Government sources; bequests; individual donations; congregations; foundation grants and fundraising.

We continue to define our success as helping older adults remain independent in their own homes with assistance, as well as helping others stay engaged and empowered to live active lives through continued learning and community involvement.

Leadership & Staff

Executive Director/CEO

Executive Director	Ms. Pamela Seymour
Term Start	Jan 2013
Email	pseymour@sccentral.org

Experience

Current Community Involvement:

- Older Adult Access Network (Chair)
- Community for All Ages (member)
- Economic Development Council (Non-Profit sector member)
- Healthy Kansas City Initiative (Active Living Committee)
- Shepherd's Center of America 2016 Conference Planning Chair
- University of Missouri - Institute for Development (Aging with I/DD Advisory Group)

Past Experience:

- 10 years retail bank management
- 15 years software sales and marketing
- 8+ years as primary elder caregiver
- 7 years as Meals on Wheels volunteer at WCS
- 2 years as Executive Director of WCS then became ED of merged organization.
- Certified Senior Advisor

Former CEOs

<u>Name</u>	<u>Term</u>
Jan Rossi Rhodes	Jan 2000 - Aug 2005
Ms. JoEllen Wurth MSW	Oct 2005 - Dec 2012

Staff

Paid Full-Time Staff	4
Paid Part- Time Staff	8
Volunteers	1442
Retention Rate	76%
Paid Contractors	0

Formal Evaluations

CEO Formal Evaluation	Yes
CEO/Executive Formal Evaluation Frequency	Annually
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
NonManagement Formal Evaluation	Yes
Non Management Formal Evaluation Frequency	Annually

Plans & Policies

Organization Has a Fundraising Plan	Under Development
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Organization Has a Strategic Plan	Under Development
Management Succession Plan	Under Development
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	Yes

Collaborations

- Rolling Hills Presbyterian Church – Office space
- Mid America Regional Council (MARC) - *Meals on Wheels*
- Cristo Rey High School - Service Learning Students
- UMKC & KU - speakers for *Adventures in Learning* and service learning opportunities for students
- Metropolitan Community Colleges - Work Study Students
- The Groves - Senior Companion Site
- NORC/Palestine Center - Senior Companion Site
- Good Samaritan Center - Senior Companion Site
- Northland Shepherd's Center - Senior Companion Site
- Spectrum Home Health - Senior Companion Site
- Collaboration Works - Senior Companion Site
- Jewish Family Services - Senior Companion Site

Affiliations

Affiliation	Year
United Way Member Agency	2005
United Way Member Agency	2006
United Way Member Agency	2007
United Way Member Agency	2008
United Way Member Agency	2009
National Council on Aging - Affiliate Member	2006
National Council on Aging - Affiliate Member	2007
National Council on Aging - Affiliate Member	2008
National Council on Aging - Affiliate Member	2009
United Way Member Agency	2010
National Council on Aging - Affiliate Member	2010
United Way Member Agency	2012
United Way Member Agency	2011
National Council on Aging - Affiliate Member	2011
National Council on Aging - Affiliate Member	2012
United Way Member Agency	2013
United Way Member Agency	2014
United Way Member Agency	2015
United Way Member Agency	2016
TechSoup	2011
TechSoup	2012
TechSoup	2013

TechSoup	2014
TechSoup	2015
TechSoup	2016
National Council on Aging	2013
National Council on Aging	2014
National Council on Aging	2015
National Council on Aging	2016
Nonprofit Connect of Greater Kansas City	2015
Nonprofit Connect of Greater Kansas City	2016

Awards

Awards

Award/Recognition	Organization	Year
15 Years of Service	CLAIM	2009
Regional Leadership Award	Mid-America Regional Council	2014

Government Licenses

Is your organization licensed by the government? Yes

CEO Comments

In a climate where there are few services for the independent living challenges of low income older adults along with a trend of sporadic volunteerism, we are preparing for a very different future. In years past, volunteers offered 10 to 30 hours of their week running and coordinating their programs. That has changed. Volunteerism is episodic. To stay in line with our mission we have paid coordination for volunteers in programs without volunteer leadership rather than ceasing a needed service in the community. Need for service continues to increase. To address this, we are channeling greater staff support to necessary, but challenged programs, rather than ceasing to provide a needed service in the community.

Board & Governance

Board Chair

Board Chair	Ms. Christine Parrish
Company Affiliation	Owner, Caring Transitions
Term	July 2015 to June 2017
Email	chrip2@yahoo.com

Board Members

Name	Affiliation
Dr. Martin Cunningham	Community Volunteer
Mr. Michael Dodd	Wineteer Construction / Lifewise Renovations
Mr. Tom Esselman	Community Volunteer
Ms. Carla Grant	Community Volunteer
Mr. Tyler Means	MARC
Ms. Kris Nicholas	U.S. Bank
Ms. Christine Parrish	Owner, Caring Transitions
Ms. Christi Pasching	Community Volunteer
Ms. Gayl Reinsch	Community Volunteer
Mr. Steve Rinne	Economic Development Corporation
Ms. Pamela Spencer	Gentiva Hospice
Ms. Marla Sutton	Univeristy of Kansas
Mr. Tim Tholen	Thoughtful Care

Board Demographics - Ethnicity

African American/Black	1
Asian American/Pacific Islander	0
Caucasian	12
Hispanic/Latino	0
Native American/American Indian	0
Other	0

Board Demographics - Gender

Male	6
Female	7
Unspecified	0

Governance

Board Term Lengths	3
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Board Term Limits	2
Board Meeting Attendance %	85%
Written Board Selection Criteria?	Under Development
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	100%
Percentage Making In-Kind Contributions	38%
Constituency Includes Client Representation	Yes
Number of Full Board Meetings Annually	10

Standing Committees

Executive

Finance

Board Development / Board Orientation

Development / Fund Development / Fund Raising / Grant Writing / Major Gifts

Communications / Promotion / Publicity / Public Relations

Financials

Fiscal Year

Fiscal Year Start	Jan 01, 2016
Fiscal Year End	Dec 31, 2016
Projected Revenue	\$881,660.00
Projected Expenses	\$881,660.00
Endowment Value	\$113,743.00
Spending Policy	Income Only
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$1,051,419	\$953,022	\$1,127,441
Total Expenses	\$1,089,289	\$981,410	\$995,045

Revenue Sources

Fiscal Year	2015	2014	2013
Foundation and Corporation Contributions	\$366,310	\$338,225	\$820,981
Government Contributions	\$455,996	\$448,330	\$0
Federal	--	--	\$0
State	--	--	\$0
Local	--	--	\$0
Unspecified	\$455,996	\$448,330	\$0
Individual Contributions	--	--	\$0
Indirect Public Support	\$0	\$4,749	\$0
Earned Revenue	\$72,361	\$74,215	\$69,523
Investment Income, Net of Losses	\$18,980	\$39,049	\$52,477
Membership Dues	\$0	\$19,423	\$0
Special Events	\$5,492	\$19,353	\$58,775
Revenue In-Kind	\$91,064	\$3,825	\$71,646
Other	\$41,216	\$5,853	\$54,039

Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$990,489	\$865,350	\$816,673
Administration Expense	\$98,800	\$115,125	\$149,999
Fundraising Expense	\$0	\$935	\$28,373
Payments to Affiliates	--	--	\$0
Total Revenue/Total Expenses	0.97	0.97	1.13
Program Expense/Total Expenses	91%	88%	82%
Fundraising Expense/Contributed Revenue	0%	0%	3%

Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$659,413	\$721,530	\$770,549
Current Assets	\$155,309	\$200,540	\$255,368
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$8,381
Total Net Assets	\$659,413	\$721,530	\$762,168

Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	--	--	30.47

Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	Corporation for National & Community \$373,619	--	--
Second Highest Funding Source & Dollar Amount	Individual Donor \$98,421	--	--
Third Highest Funding Source & Dollar Amount	Mid America Regional Council \$54,153	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	No

Organization Comments

Shepherd's Center Central provides a unique and targeted set of services and programs to mid-life and older adults in our community. It is our goal to help people remain independent and living in their homes for as long as possible. We also help the 50+ population connect and contribute to the community in a meaningful way.

Several of our services respond to the basic needs of the older client. Most are provided without charge to the client, therefore we seek funding to support the overall operations and the programs of the organization.

We are committed to our mission and strive to educate the public and funders to the growing need for programs and services for an aging population.

Foundation Comments

- FY 2015, 2014: Financial data reported using the IRS Form 990.
- FY 2013: Financial data reported using the organization's audited financial statements.
- Foundations/corporate revenue line item may include contributions from individuals.

