

# Boys & Girls Clubs of Greater Kansas City

**REVIEWED**

## General Information

### Contact Information

<b>Nonprofit</b>	Boys & Girls Clubs of Greater Kansas City
<b>Address</b>	4001 Blue Parkway Suite 102 Kansas City, MO 64130
<b>Phone</b>	(816) 361-3600
<b>Fax</b>	816 361-3675
<b>Website</b>	<a href="http://www.helpkckids.org">www.helpkckids.org</a>
<b>Facebook</b>	<a href="https://facebook.com/helpKCKkids">facebook.com/helpKCKkids</a>
<b>Twitter</b>	<a href="https://twitter.com/helpKCKkids">twitter.com/helpKCKkids</a>
<b>Email</b>	<a href="mailto:jroth@helpkckids.org">jroth@helpkckids.org</a>

### At A Glance

#### How to donate, support, and volunteer

Gifts to the Boys & Girls Clubs of Greater Kansas City can be made by mailing to our administrative office, through our website, or by calling with credit card or gift of stock information. We also accept a number of in-kind gifts directly related to our facilities and programs. We encourage a phone call to arrange the best drop off point for such gifts.

Ways to volunteer:

The Boys & Girls Clubs of Greater Kansas City encourages you to get involved; whether you as an individual or with a group. There are various locations and opportunities to accommodate your busy schedule. *You must be 18 years or older to volunteer.*

Opportunities:

LIFE Coach is an opportunity to have a long-term, lasting impact on the life of a child. You will receive training in order to help with personal, educational and other developmental goals and plans. You will be asked to spend 1 to 2 hours a week with the Club member. We also seek to capture the expertise of a variety of areas, in order to enhance all after school and summer activities. If you have experience in the following areas,

please contact us to volunteer:

- Financial literacy
- Computers and Technology
- Career exploration
- College readiness
- Healthy lifestyles
- Sports coaching

We want to make your volunteer experience with the Clubs as meaningful as possible. There are many potential volunteer activities, including:

- Provide job shadowing opportunities for teen members
- Work with members with hands-on STEM program sessions
- Provide homework assistance/tutoring
- Teach digital photography, computer arts or other art techniques
- Coach a sports team, ranging from baseball, golf, soccer, basketball, wrestling and more

# Mission & Areas Served

## Statements

### **Mission Statement**

The mission of the Boys & Girls Clubs of Greater Kansas City is to promote the development of self-esteem, values, and skills for boys and girls, ages 5 to 18, with special emphasis on youth from disadvantaged circumstances. Our primary organizational focus is on supporting and guiding all active members to graduate high school with post-secondary plans in place.

We strive to provide life-changing programs at six Club units across the greater Kansas City metropolitan area. We have two Club Units in Independence, Missouri; two Club Units in Kansas City, Missouri; one Club Unit in Kansas City, Kansas; and one Club Unit in Olathe, Kansas.

Club membership is open to all children, ages 5-18. Each member is asked to pay an annual membership fee of \$15 per year. For this amount, Club members may be in the Club anytime it is open. Each Club offers more than twenty youth development programs delivered within the framework of five core areas: Education & Career Development, Healthy Lifestyles, Public Speaking & Leadership, the Arts, and Technology. Our members are predominantly living in our community's toughest neighborhoods and face a number of additional hurdles in their lives. The Clubs provide a beacon of hope and opportunity for the young people who need us most.

Our goal is to provide our members with what each of us wants for the young people in our lives - healthy meals, access to opportunities, exposure to new ideas and experiences, and a positive outlet to mold and follow aspirations.

During the summer, our Clubs are open from 7:00 a.m. to 7:00 p.m. every weekday for nine weeks. This component of our overall programming provides rigorous STEM and literacy enrichment programming, which has made substantial impact on summer learning loss over the last several years. We supplement year round staff with certified teachers to maximize impact during the summer. But it is still the Club, thus providing a fun outlet as well as a learning environment for our members all summer long.

## **Background Statement**

The Boys & Girls Clubs of Greater Kansas City was originally organized as the Juvenile Improvement Club in 1912 in response to a need for better services for young boys in downtown Kansas City. We became the Boys Club of Kansas City and moved to our first community-based site in 1935. Girls were admitted into full and equal membership in 1976, and the organizational name was amended to the Boys & Girls Clubs of Greater Kansas City.

An extensive renovation of the Thornberry Club was completed in 2000, made possible through a capital campaign effort. The success of our first capital campaign allowed us to increase our donor base and engage the community in the importance of youth development programming. As a result, the Boys & Girls Clubs of Greater Kansas City now maintains six community-based Club units and three RBI (Reviving Baseball in Inner Cities) facilities across the metropolitan area. Each Club unit location and its charter or opening date is listed below:

- John T. Thornberry Unit (Kansas City, Missouri) - January 27, 1921
- Wyandotte County Unit (Kansas City, Kansas) - April 8, 1997
- Hawthorne Place Unit (Independence, Missouri) - July 1, 2004
- Independence Unit (Independence, Missouri) - September 1, 2004
- J&D Wagner Unit (Kansas City, Missouri) - August 30, 2010
- Olathe Unit (Olathe, Kansas) - September 1, 2015

The Boys & Girls Clubs provide a safe place for school-age children to be during the out of school hours when many are left alone and vulnerable. We impact the lives of nearly 8,000 youth annually through a Whole Child programmatic framework. We are the only organization in Kansas City that provides community-based, neighborhood facilities solely dedicated to youth activities in the neighborhoods where our Club units are located.

Our minimal membership fee (\$15) ensures that no one is denied access to the Clubs. Scholarships are offered to youth in need. Our services bolster workforce development by allowing low-income parents to maintain their jobs, contribute to the economy, and provide for their families, knowing their children are safe. Club members receive academic support and build tangible life skills while avoiding dangerous behavior.

## **Impact Statement**

Our top accomplishments in the past year include:

A total of 98% of our active senior Club members graduated high school in 2016, a total of 93% did so with a post-secondary plan in place. In addition, results from STAR assessments from our 2016 summer program show that 94% of participants maintained or increased grade reading and 88% grade level math over the summer. The reduction of summer learning loss among low income youth is tremendously significant. On average, youth from low income households fall two grade levels behind their middle and upper income peers in reading by the fifth grade, a phenomena largely attributed to summer learning loss. By eliminating the impact of summer learning loss, the Clubs are helping position our members to succeed in school and beyond.

Our new Olathe Unit, which opened for year-round programming in 2015, expanded in 2016 to include a Teen Center. This Club Unit has served young people ages 5-12 previously. Thanks to the continued tremendous support, advocacy and involvement of individuals and companies in the Olathe community, we continue to grow in this community and are now serving over 100 members daily.

Goals for the coming year include maintaining our focus on keeping 100% of teen Club members on track for high school graduation and matching 100% of teen Club members with LIFE Coaches. The Life Coach program is new to our organization and pairs teen Club members with mentors from the community who meet with their teens once per month to review life goals and academic progress. In addition, Life Coaches assist their teens with concrete plans necessary to achieve their goals.

## **Needs Statement**

The ongoing need of the Boys & Girls Clubs of Greater Kansas City contributed resources that will support our ability to provide the nearly 1,000 young people who walk into a Club daily with dynamic programs, experiences and opportunities to achieve and succeed.

Specifically, needs include:

1. Specific program area investments to sustain and grow core programs.
2. Volunteer support in a variety of forms, including daily homework help, Life Coach mentors, sports coaches, and more. The gift of time and talent is valuable and we appreciate the consideration of investment of knowledge in our work and in the lives of the young people we serve.
3. Partner engagement throughout the corporate and civic community. It is imperative that we provide tangible experiences with experts in various fields to our members. We seek more corporate partners to assist with group presentations, mock interviews, workplace visits, job shadowing, and internships. Access to professionals in various fields gives our members the opportunity to ask direct questions on paths to achievement and helps them reinforce their plans.

## **Board Chair Statement**

The Boys & Girls Clubs of Greater Kansas City has a remarkable history in our community. In order to honor that history with an equally remarkable future, the Clubs must establish and maintain consistent funding streams and sources. Our increased efforts to establish and grow an endowment fund will provide long-term financial support and stability. In the business of youth development, the Boys & Girls Clubs are challenged to keep programs relevant, fresh, and meaningful to kids, while still accomplishing the desired outcomes. At the present time, we are focused on achieving a 100% graduation rate for all teen Club members.

As member of Kansas City's corporate community, I am committed to the Boys & Girls Clubs of Greater Kansas City because the organization has daily access to a significant population of urban youth who need - desperately need - additional help and support to break out of the cycle of generational poverty and create a positive and successful life for themselves and their families. Those of us with resources have a responsibility to help those without - to make a difference in their lives because it will have an impact on all of us as individuals and as a community.

## **Service Categories**

Boys and Girls Clubs (Combined)

## **Areas of Service**

### **Areas Served**

#### **Areas**

---

MO - Jackson County

KS - Wyandotte County

MO - Eastern Jackson Co

MO - Jackson County Urban Core

KS - Wyandotte County Urban Core

KS - Johnson County

# Programs

## Programs

### Education and Career Development

<b>Description</b>	High school graduation is the primary goal for all Club members. The Education and Career Development core area provides for knowledge of basic educational disciplines, enriches information taught in schools, applies learning to everyday living, and encourages graduation. Programs in this core area include: Project Learn (PowerHour, Atomic Blast, Robotics, and Reading Circles), CareerLaunch, Money Matters, Goals for Graduation, Junior Staff, First Jobs, and LIFE Coach.
<b>Category</b>	Youth Development, General/Other Youth Leadership
<b>Population Served</b>	Adolescents Only (13-19 years), Children Only (5 - 14 years), At-Risk Populations
<b>Short-Term Success</b>	<p>Targeted outcomes for this area:</p> <ul style="list-style-type: none"><li>• 85% of Club members will enhance their motivation to learn and enhance their career plans by identifying realistic goals with post secondary plans.</li><li>• 80% of members will maintain or increase grade level reading and math over the course of the summer.</li><li>• A minimum of 95% of members will advance to the next grade level at the conclusion of the school year.</li></ul> <p>These outcomes are measured through STAR Reading and Math assessments, pre/post surveys, and ongoing staff monitoring through case management components of our program.</p>
<b>Long- Term Success</b>	The ultimate goal is that all active Club members will graduate from high school on time and ready for college, trade school, military or employment. Along the way, we measure long-term success in terms of on-time grade progression, school attendance, reading and math proficiency, and prevention of summer learning loss.
<b>Program Success Monitored By</b>	Each program is evaluated at the end of each ten-week session. Total evaluations are accumulated quarterly. STAR Assessments are used periodically throughout the year, and specifically at the beginning and end of the summer.
<b>Examples of Program Success</b>	<p>In the past year, programs offered in this core area produced the following results:</p> <ul style="list-style-type: none"><li>• 93% of our senior members graduated high school with a post-secondary plan in place.</li><li>• 97% of our members advanced to the next grade level.</li><li>• A total of 82% and 88% of members, respectively, maintained or increased grade level math and reading over the course of the summer.</li></ul>

## Public Speaking and Leadership

<b>Description</b>	Public speaking and leadership are integral to a young person's ability to become a productive, caring and responsible citizen. This core area teaches the basic skills of public speaking and debate. It empowers youth to positively influence their Club and community through leadership, develop positive self images, learn and participate in the democratic process, and respect others' cultural identities. Programs in this area include: CLUBService, Keystone Club, Torch Clubs, Youth of the Month, Youth of the Year.
<b>Category</b>	Youth Development, General/Other Youth Leadership
<b>Population Served</b>	Adolescents Only (13-19 years), Children Only (5 - 14 years), At-Risk Populations
<b>Short-Term Success</b>	Targeted outcome: <ul style="list-style-type: none"><li>• 85% of Club members will demonstrate increased competency in their public speaking skills.</li><li>• This is measured through a combination of pre/post test as well as staff observation.</li></ul>
<b>Long- Term Success</b>	The ultimate goal of this core area is for all Club members to become engaged citizens, involved in the community, appreciative of differences, able to lead and make a difference, registered to vote, and models of strong character.
<b>Program Success Monitored By</b>	All outcomes are assessed at the end of each ten-week session. A report is produced quarterly.
<b>Examples of Program Success</b>	In the past year, the following outcomes were achieved for this core area: <ul style="list-style-type: none"><li>• 86% of Club members demonstrated increased competencies in public speaking and debate as measured through staff observation.</li><li>• 81% of Club members engaged in at least one community service project.</li></ul> All Members participated in sessions designed to teach the rights and responsibilities of citizenship, concepts of good character, encourage civility and tolerance, and recognize good behavior.

## Healthy Lifestyles

<b>Description</b>	Healthy habits developed in childhood and adolescence affect an individual's health and quality of life throughout adulthood. The Healthy Lifestyles core area develops Club members' capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults. Programs in this core area include Sports LAB (inclusive of 10 formal sports leagues), Triple Play, Passport To Manhood, SMART Girls, SMART Moves, Street SMART.
<b>Category</b>	Youth Development, General/Other Youth Development, General/Other
<b>Population Served</b>	Adolescents Only (13-19 years), Children Only (5 - 14 years), At-Risk Populations
<b>Short-Term Success</b>	Targeted outcomes in this area include: <ul style="list-style-type: none"><li>• 85% of members will increase their knowledge of how to avoid risky health behaviors.</li><li>• 85% of members will increase their knowledge of specific dangers associated with drug and alcohol use.</li><li>• 85% of members will demonstrate competencies associated with resolving conflict in a non-violent manner.</li><li>• 80% of members will increase their knowledge of career opportunities in the sports and health fields.</li></ul>
<b>Long- Term Success</b>	Long-term success will be achieved when all Club members adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness.
<b>Program Success Monitored By</b>	Outcomes are measured at the end of each ten-week session using pre/post tests.
<b>Examples of Program Success</b>	In the past year, the following outcomes were achieved in this core area: <ul style="list-style-type: none"><li>• 92% of Club members demonstrated increased knowledge of how to resolve conflict non-violently.</li><li>• 89% of members increased their knowledge pertaining to the dangers of using drugs and alcohol.</li><li>• 86% of teen members increased their knowledge of career opportunities in the sports and health fields.</li></ul>



## Technology

<b>Description</b>	Through this core area, our members are introduced to technology and the opportunities associated therein throughout our society. This program area provides a range of different contexts for learning that draw on important aspects of everyday life and work. It includes creative, practical and work-related experiences and outcomes in recreation, business, design, engineering, graphics and applied technologies. Programs in this core area include: Digital Arts, My.Future, NetSmartz, Skill Tech, Teen Tech, and Youth Net.
<b>Category</b>	Youth Development, General/Other Youth Business
<b>Population Served</b>	Adolescents Only (13-19 years), Children Only (5 - 14 years), At-Risk Populations
<b>Short-Term Success</b>	Targeted outcomes in this area: <ul style="list-style-type: none"><li>• 85% of youth will demonstrate an increase in computer skills.</li></ul>
<b>Long- Term Success</b>	Long-term success will be achieved in this core area when all Club members have the confidence, knowledge and skills needed to embrace and use technology now and in the future, at home, at school and in the wider community.
<b>Program Success Monitored By</b>	All outcomes are evaluated at the end of each ten-week session. A report is produced quarterly.
<b>Examples of Program Success</b>	In the past year, this core area produced these examples of program success: <ul style="list-style-type: none"><li>• 84% of Club members learned how to use the Internet safely to access information and communicate with others.</li><li>• 86% of members demonstrated increased competency with use of software and hardware in the Clubs.</li></ul>

## The Arts

<b>Description</b>	Our Arts program provides members with access and exposure to a range of arts mediums, including traditional visual arts platforms, media arts, digital arts, and performing arts. Members have the opportunity to create in recording studios, paint, draw, write, and utilize other creative outlets through this daily programmatic focus.
<b>Category</b>	Arts, Culture & Humanities, General/Other
<b>Population Served</b>	K-12 (5-19 years), ,
<b>Short-Term Success</b>	Short term success in this area measures knowledge of tools related to various areas of the arts.
<b>Long- Term Success</b>	Our goal is to provide members a platform to learn and grow through their passion in the arts field, inclusive of learning of tangible career opportunities in this area.
<b>Program Success Monitored By</b>	As with all of our programs, we measure through pre/post testing and assessment. Progress, goals and other data are stored in our COMET online member tracking system for short and long term monitoring.
<b>Examples of Program Success</b>	In 2016, members participating in our MAMM (Media Arts & Music Matters) program submitted and were selected as finalists in a national Lyricism competition. They have the opportunity to travel to Atlanta in December 2016 for the finals of this project. Along with gaining a tremendous life experience and some scholarship awards, they have also honed skills in music and video production.

### **CEO Comments**

The dichotomy that exist in providing teaching and training in social, personal and formal education for our children and youth leaves a critical gap and disconnect in their development and preparation needed to be competitive in an increasingly demanding marketplace. Our point of view is that the same methodologies that make for effective academic teaching and training exist and are needed when providing teaching and training in youth social and personal development areas.

In a May 2012 article in Youth Today, Jane Quinn, Director of the National Center for Community Schools, writes that teaching life skills is critical in early child development, and is as important as cognitive learning opportunities when considering the "whole child" approach in helping children and youth prepare for successful futures. While the value of this approach has been universally acknowledged for more than a decade, many schools understandably succumbed to the very real pressures of test-obsessed public policies such as No Child Left Behind and have even less ability to offer a comprehensive "whole child" development program.

"Whole child" advocates, according to Quinn, recognize the inter-relationship of children and youth's cognitive, social, emotional, physical, and moral development. Social entrepreneur Ellen Galinsky outlined seven skills in this article that prepare young children for subsequent learning and healthy development: focus and self-control; perspective taking; communicating; making connections; critical thinking; taking on challenges; and self-directed, engaged learning. A national movement is underway to combine the efforts of youth development organizations and local schools to promote and provide for the development of the whole child which means that all of the adults in our children's lives - parents, teachers, youth workers, and others - will rediscover and work to support all aspects of their learning and healthy development.

Our work at the Clubs combines educational focus with building tangible life skills that our young people need. Every day is a challenge for the youth we serve. But they are bright, articulate and eager to achieve. All they need is access, exposure, opportunity and support. The Clubs provide these elements and much more.

# Leadership & Staff

## Executive Director/CEO

<b>Executive Director</b>	Mr. David A. Smith
<b>Term Start</b>	Feb 1994
<b>Email</b>	dsmith@helpkckids.org

### Experience

Dave Smith grew up in Kansas City, Missouri and was a member of the Boys & Girls Clubs. He graduated from the University of Missouri - Kansas City (UMKC) with a Master's in Communications, then worked for UMKC in athletics and as sports information director. After twelve years with the YMCA, Dave joined the Clubs in 1994. Dave serves on the Board of the Police Foundation of Kansas City, Missouri.

## Former CEOs

<u>Name</u>	<u>Term</u>
Mr. John Brewster	June 1983 - Aug 1993

## Senior Staff

### Mr. Roger McCoy

<b>Title</b>	Vice President of Administration
<b>Experience/Biography</b>	Roger McCoy, Vice President of Administration, earned a B.S. in accounting from Central Missouri State University and an MBA from Rockhurst University. He is a certified public accountant and worked three years in public accounting before spending eleven years as Controller and Chief Financial Officer at Rockhurst University.

### Ms. Dominique Campbell

<b>Title</b>	Vice President, Human Resources
<b>Experience/Biography</b>	Barbra Upton-Garvin earned a Masters in Business Administration and Bachelors in Human Resources Management. She is a certified Professional Human Resources professional and served 15+ years in human resources in both private and public organizations before joining the Boys & Girls Clubs of Greater Kansas City. Additionally, Barbra has 15 years experience serving as a mentor for various youth development programs and non-profit organizations, which also included serving as a board member.

### Mr. Jason Roth

<b>Title</b>	Sr. Director of Development
--------------	-----------------------------

### Ms. Candy Brooks

<b>Title</b>	Director of Whole Child Program Operations
--------------	--

## Staff

<b>Paid Full-Time Staff</b>	28
<b>Paid Part- Time Staff</b>	84
<b>Volunteers</b>	1844
<b>Retention Rate</b>	72%
<b>Paid Contractors</b>	1

## Formal Evaluations

<b>CEO Formal Evaluation</b>	Yes
<b>CEO/Executive Formal Evaluation Frequency</b>	Annually
<b>Senior Management Formal Evaluation</b>	Yes
<b>Senior Management Formal Evaluation Frequency</b>	Annually
<b>NonManagement Formal Evaluation</b>	Yes
<b>Non Management Formal Evaluation Frequency</b>	Annually

## Plans & Policies

<b>Organization Has a Fundraising Plan</b>	Yes
<b>Organization Has a Strategic Plan</b>	Yes
<b>Management Succession Plan</b>	Yes
<b>Organization Policy and Procedures</b>	Yes
<b>Nondiscrimination Policy</b>	No
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	No

## Collaborations

We have built strong relationships with the following partners:

- A Zahner
- Allstate
- CBIZ/MHM
- GEHA
- Genesis Promise Academy
- Independence, Missouri Public School District
- Junior Achievement
- Kansas City Chiefs
- Kansas City Public Library
- Kansas City Royals
- Kansas City, Kansas Public School District
- Kansas City, Missouri Parks and Recreation Department
- Kansas City, Missouri Public School District
- Lincoln University Extension
- Local law enforcement agencies
- Missouri Mavericks
- NASB
- Olathe Public Schools
- Old Navy
- Saint Luke's Health System
- Starbucks
- State Street

- Toastmasters
- University of Missouri – Kansas City
- WIN for KC

## Affiliations

<b>Affiliation</b>	<b>Year</b>
Boys and Girls Clubs of America	2012

## Awards

### Awards

<b>Award/Recognition</b>	<b>Organization</b>	<b>Year</b>
Missouri State Youth of the Year - Akimmy Wheeler	Boys & Girls Clubs of America	2012
Outstanding Marketing & Communications	BGCA Missouri Area Council	2009
Philly Award - First Place and Best In Show	Council on Philanthropy	2009
Bronze MAC Award	Boys & Girls Clubs of America - National Conference	2011
Missouri State Youth of the Year - Vanesa Rodriguez	Boys & Girls Clubs of America	2016

## Government Licenses

Is your organization licensed by the government? Yes

# Board & Governance

## Board Chair

<b>Board Chair</b>	Mr. Terry Wilson
<b>Company Affiliation</b>	STIFEL
<b>Term</b>	Jan 2015 to Dec 2016
<b>Email</b>	wilsonte@stifel.com

## Board Members

<b>Name</b>	<b>Affiliation</b>
Ms. Cathy Beaham Smith	Faultless Starch/Bon Ami Company
Mr. Bradley Bodamer	Shook, Hardy, & Bacon LLP
Mr. Kevin Bryant	KCP&L
Mr. Andrew Burczyk	Mayer Hoffman McCann
Mr. Frank Caro	Polsinelli
Ms. Jessica Chanos	Community Volunteer
Ms. Jennie Clarke	American Century Investments
Mr. Rob Cleavinger	JE Dunn Construction
Mr. Chris Cox	AMC Entertainment
Mr. Larry Dickinson	Community Volunteer
Mr. Robert Firnhaber	Community Volunteer
Mr. Paul Fischer	Burns & McDonnell Engineering
Mr. Jason Franklin	Harley-Davidson Motor Company
Ms. Jo Anne Gabbert	Core Catalysts
Mr. Mark Gilgus	Seigfried Bingham, PC
Mr. William W. Humphrey III	Lockton Companies, Inc.
Mr. Randall Hundley	Kansas City Missouri Police Department
Mr. Charles Hunter	Bank of Kansas City
Ms. Lenetra King	Menorah Medical Center
Ms. Kirsten Krug	Kansas City Chiefs
Mr. Whitey Kuhn	Kuhn & Wittenborn Advertising
Mr. Mark Larrabee	Arvest Bank
Ms. Siobhan McLaughlin Lesley	Walz Tetrick Advertising
Ms. Jennifer Lowe	SKC Communication Products
Mr. Michael Naatz	Kansas City Southern
Mr. Dean Newton	Delta Dental of Kansas
Mr. Dean Newton	Delta Dental of Kansas
Ms. Susie Oliver	GEHA
Ms. Roshann Parris	Parris Communications, Inc.
Mr. Keith Pence	Community Volunteer
Mr. Eric Schroeder	CrossFirst Bank
Mr. Steve Sestak	MarketSphere Consulting LLC

Mr. Greg Spears	Wells Fargo Advisors, LLC
Ms. Jo Stueve	Children's Mercy Hospital
Mr. Sean Toohig	Pricewaterhouse Coopers LLP
Mr. Mike Torti	KPMG, Kansas City Practice
Mr. Tom Turner	Grandbridge Real Estate Capital
Mr. Tim Waltrip	Allstate
Mr. Terrance Wilson	Stifel
Ms. Nicole Wosje	Community Volunteer

### Board Demographics - Ethnicity

<b>African American/Black</b>	5
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	35
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

### Board Demographics - Gender

<b>Male</b>	28
<b>Female</b>	12
<b>Unspecified</b>	0

### Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	3
<b>Board Meeting Attendance %</b>	86%
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	100%
<b>Percentage Making In-Kind Contributions</b>	70%
<b>Constituency Includes Client Representation</b>	No
<b>Number of Full Board Meetings Annually</b>	6

### Standing Committees

Board Development / Board Orientation  
 Development / Fund Development / Fund Raising / Grant Writing / Major Gifts  
 Executive  
 Finance

Marketing  
Program / Program Planning  
Education  
Advisory Board / Advisory Council  
Capital Campaign

**CEO Comments**

The Corporate Board of Directors governs our agency with a clear sense of purpose and fiscal responsibility. As president, I have led our organization for the past eighteen years, during which time we have increased the number of youth served and improved the manner in which operations are conducted. At the present time, our Corporate Board and senior management team are focused on deepening the impact we have on current Club members and expanding the impact to reach even more urban youth, with particular attention on helping our youth graduate from high school with post-secondary plans. The Boys & Girls Clubs of Greater Kansas City, as led by its Corporate Board, is determined to have maximum impact on Kansas City's kids - particularly those living in disadvantaged circumstances - so they can have fulfilling lives and join our community as contributing adults.



# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2016
<b>Fiscal Year End</b>	Dec 31, 2016
<b>Projected Revenue</b>	\$7,206,550.00
<b>Projected Expenses</b>	\$6,800,792.00
<b>Endowment Value</b>	\$830,000.00
<b>Spending Policy</b>	Percentage
<b>Percentage</b>	4%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>
<b>Total Revenue</b>	\$6,439,562	\$8,082,954	\$6,812,128
<b>Total Expenses</b>	\$7,084,856	\$6,806,951	\$6,081,962

### Revenue Sources

<b>Fiscal Year</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>
<b>Foundation and Corporation Contributions</b>	\$2,632,744	\$3,631,506	\$3,104,068
<b>Government Contributions</b>	\$1,178,508	\$847,532	\$627,360
<b>Federal</b>	--	\$0	\$0
<b>State</b>	--	\$0	\$0
<b>Local</b>	--	\$0	\$0
<b>Unspecified</b>	\$1,178,508	\$847,532	\$627,360
<b>Individual Contributions</b>	--	\$0	\$0
<b>Indirect Public Support</b>	\$615,548	\$603,945	\$614,636
<b>Earned Revenue</b>	\$614,361	\$789,039	\$586,104
<b>Investment Income, Net of Losses</b>	\$106,735	\$124,587	\$57,472
<b>Membership Dues</b>	\$0	\$0	\$0
<b>Special Events</b>	\$884,916	\$1,188,613	\$1,044,514
<b>Revenue In-Kind</b>	\$403,061	\$895,776	\$775,737
<b>Other</b>	\$3,689	\$1,956	\$2,237

## Expense Allocation

Fiscal Year	2014	2013	2012
Program Expense	\$5,414,379	\$5,230,682	\$4,636,710
Administration Expense	\$878,770	\$822,706	\$725,986
Fundraising Expense	\$791,707	\$753,563	\$719,266
Payments to Affiliates	--	\$0	\$0
Total Revenue/Total Expenses	0.91	1.19	1.12
Program Expense/Total Expenses	76%	77%	76%
Fundraising Expense/Contributed Revenue	15%	12%	13%

## Assets and Liabilities

Fiscal Year	2014	2013	2012
Total Assets	\$13,405,118	\$13,783,222	\$12,376,787
Current Assets	\$5,859,405	\$7,458,353	\$5,912,364
Long-Term Liabilities	\$71,776	\$57,028	\$75,599
Current Liabilities	\$1,085,965	\$798,364	\$714,238
Total Net Assets	\$12,247,377	\$12,927,830	\$11,586,950

## Short Term Solvency

Fiscal Year	2014	2013	2012
Current Ratio: Current Assets/Current Liabilities	5.40	9.34	8.28

## Long Term Solvency

Fiscal Year	2014	2013	2012
Long-Term Liabilities/Total Assets	1%	0%	1%

## Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	Anonymous \$725,000	Anonymous \$1,575,000	United Way of Greater Kansas City \$554,623
Second Highest Funding Source & Dollar Amount	Anonymous \$604,927	Anonymous \$606,096	Major League Baseball Charities \$545,000
Third Highest Funding Source & Dollar Amount	Anonymous \$248,667	Anonymous \$507,360	Hallmark Cards, Inc. \$349,805

## Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	No

## Organization Comments

The Corporate Board of the Boys & Girls Clubs of Greater Kansas City maintains close watch over the Clubs' financial management. The Board has a clear understanding of a nonprofit agency's fiscal responsibility and they inspire commitment to that responsibility in employees and members of the administration. A realistic budget is created annually with close ties to the organization's strategic plan. All staff members are familiar with the strategic plan and the budget, and receive ongoing training with regard to financial practices. We are audited annually by an independent certified public accountant and consistently receive a management letter with no material findings.

## Foundation Comments

- FY 2014, 2013, 2012: Financial data reported
- Foundation/corporate revenue line item may include contributions from individuals