

# Humane Society of Greater Kansas City



THE HUMANE SOCIETY  
OF GREATER KANSAS CITY

REVIEWED

## General Information

### Contact Information

<b>Nonprofit</b>	Humane Society of Greater Kansas City
<b>Address</b>	5445 Parallel Parkway Kansas City, KS 66104 3047
<b>Phone</b>	(913) 596-1000
<b>Fax</b>	913 596-2483
<b>Website</b>	<a href="http://www.hsgkc.org">www.hsgkc.org</a>
<b>Facebook</b>	<a href="https://www.facebook.com/HSGKC">facebook.com/www.facebook.com/HSGKC</a>
<b>Twitter</b>	<a href="https://twitter.com/HSGKC">twitter.com/www.twitter.com/HSGKC</a>
<b>Email</b>	<a href="mailto:kathi@hsgkc.org">kathi@hsgkc.org</a>

### At A Glance

<b>Former Names</b>	Humane Society of Wyandotte County
---------------------	------------------------------------

## **How to donate, support, and volunteer**

The Humane Society of Greater Kansas City accepts donations by mail at 5445 Parallel Parkway, KCKS 66104; online at [www.hsgkc.org](http://www.hsgkc.org), or by phone at 913-596-1000 ext. 115. We accept corporate matching gifts, and would be happy to assist donors who are interested in planned gifts or gifts of stocks and bonds. We often need in-kind donations. A complete list of needed items is available on our website at [www.hsgkc.org](http://www.hsgkc.org).

We are always looking for people who love animals and are interested in getting involved in the community. Volunteers are integral to our programs, helping us make sure that every animal receives the highest quality of care, attention, and compassion. The first step to volunteering is completing the volunteer profile on our website, then calling our office for more information.

# Mission & Areas Served

## Statements

### **Mission Statement**

This mission of the Humane Society of Greater Kansas City is to save and improve the lives of dogs and cats throughout the greater Kansas City community by providing education, adoptions, preventive veterinary care and spay/neuter services.

### **Background Statement**

Founded in 1912, the Humane Society of Greater Kansas City (HSGKC) is Kansas City's oldest shelter, and the first to establish a "no kill" policy. Originally called The Humane Society of Wyandotte County, HSGKC was founded by two sisters, Sarah Jacobs and Henriette H. Jacobs. HSGKC serves the community through a subsidized preventive veterinary care clinic for low-income pet owners, animal adoptions, spay/neuter services, and a humane education/outreach program.

### **Impact Statement**

Last year, the Humane Society of Greater Kansas City had more than 22,000 client visits. In the past three years, our Clinic revenue has increased from \$800,000 to \$1,080,000. This is a result of expanded hours and the addition of staff to meet the growing need for affordable veterinary services in the metropolitan area, particularly in Wyandotte County. Our veterinary staff has grown to include one Medical Director, one full-time veterinarian, and four part-time veterinarians. We are offering surgeries six days each week. We've also secured donated medical equipment (x-ray machine, dental machine, and sonogram machine) to better serve our target populations.

Goals for the coming year include improved marketing strategies, streamlining front and back office operations, and expanding our resource development efforts.

### **Needs Statement**

Humane Society of Greater Kansas City has identified the following current needs:

1. Operational funds to meet the growing demand for services.
2. A new van to transport animals to adoption events.
3. A commercial lawnmower and two weed-eaters to service our 10 acre property. A volunteer has offered to mow our property for free, which would save us \$1,100 per month, but we need the equipment.

### **CEO/Executive Director/Board Chair Statement**

Serving as Executive Director of Humane Society of Greater Kansas City is an honor and privilege. We serve animals and their owners well, among significant competition. Our challenge is to communicate the distinctiveness of HSGKC so the entire Kansas City community is aware of our services. Different from other animal rescue and shelter agencies, HSGKC is an animal clinic first and foremost. More clearly, we are a low-cost animal clinic; well-positioned to serve both low-income neighborhoods in Kansas City, Kansas, as well as the greater metro area. In addition to Clinic services, we also offer Shelter and adoption services, with a commitment to house dogs and cats as long as needed before they find their forever homes.

We provide the same adoption procedure for every pet with careful thought to finding forever homes for each one. Our mission is focused on the health and welfare of animals, a message we are charged with communicating clearly in the coming months.

## Service Categories

Veterinary Services

Animal Protection & Welfare

Alliances & Advocacy

# Areas of Service

## Areas Served

### Areas

---

MO - Jackson County

MO - Platte County

KS - Wyandotte County

KS - Johnson County

MO - Jackson County Urban Core

KS - Wyandotte County Urban Core

MO - Clay County

# Programs

## Programs

### Animal Shelter and Adoptions

<b>Description</b>	<p>Animal control and community residents bring stray and unwanted dogs and cats to HSGKC on a daily basis. Upon arrival, animals are examined by one of our staff veterinarians and treated for any medical problems they may have. Through donations to our Gabriel's Fund, we are able to save seriously sick and injured dogs and cats that otherwise would not have a chance.</p> <p>Our dogs have indoor/outdoor dog kennels with big play yards. Volunteers assist HSGKC on a daily basis by walking dogs and interacting with animals. Most of our cats are free to lounge and play in rooms filled with cat furniture and toys, rather than confined to cages.</p> <p>We find homes for 97% of the pets in our care, and we have no time limits for how long a pet may stay. We are a no-kill facility.</p>
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Population Served</b>	General/Unspecified, ,
<b>Short-Term Success</b>	1.Short-term success for the Animal Shelter and Adoptions program includes finding homes for senior animals with senior adults, continuing to provide free shelter for animals in need, reducing the number of animals picked up and/or euthanized each year in Animal Control, reducing the number of abandoned animals, and providing more free adoptions to veterans.
<b>Long- Term Success</b>	Long-term goals include the following: <ul style="list-style-type: none"><li>· Continue to improve results in all ongoing programs</li><li>· Enhance and expand the Ray of Hope program</li><li>· Increase facility space to save more animals</li></ul>
<b>Program Success Monitored By</b>	We monitor progress in the no-kill shelter by counting the number of animals placed in adoptive homes, number of animals returned, number of animals placed in foster/rescue group homes and number of animal offense citations in Wyandotte County.
<b>Examples of Program Success</b>	HSGKC facilitated the adoption of 571 animals from our shelter in 2016. HSGKC has the lowest animal return rate in the area at less than 5 percent.

## Low-Cost Veterinary Care Clinic

<b>Description</b>	<p>HSGKC provides low-cost spay and neuter services and preventive veterinary care services for the public. Our clinic helps people on a limited budget care for the veterinary needs of their pets, and saves lives by reducing pet overpopulation through spay and neuter surgeries. We provide nearly \$60,000 in uncompensated care to animals each year.</p> <p>Through individual client meetings, our vet staff also works with pet owners to educate them about proper and responsible pet care. Through these efforts, the Humane Society of Greater Kansas City is able to significantly improve and save the lives of thousands of pets in the Greater KC community.</p> <p>An estimated 12,000 animals are euthanized each year in the greater Kansas City area, but spay and neuter services provided by the Humane Society help control the pet population, lowering the number of animals at risk of being euthanized. We estimate that 70% of our clients would not be able to spay or neuter their pets without our service.</p>
<b>Category</b>	Animal-Related, General/Other Animal Control
<b>Population Served</b>	General/Unspecified, ,
<b>Short-Term Success</b>	<p>The number of low-income clients participating in free clinics will increase by 25%.</p> <p>The percentage of low-income clients who report their physical or mental health is improved by pet ownership and the availability of HSGKC's services will increase by 50%.</p> <p>The percentage of our clients who are able to keep their pets due to our free services will increase by 25%.</p> <p>The number of animals kept from entering shelter as a result of free care and education will increase by 10%.</p>
<b>Long- Term Success</b>	<p>Long-term goals include:</p> <ul style="list-style-type: none"><li>· Continue to improve results in all ongoing programs</li><li>· Enhance and expand the Ray of Hope program</li><li>· Increase facility space to save more animals</li></ul>
<b>Program Success Monitored By</b>	Outcomes are measured through appointment records, applications for free clinic services, surveys,
<b>Examples of Program Success</b>	100% of all cats and dogs who come to our shelter are spayed or neutered. In 2016, HSGKC completed spay/neuter surgeries on 5,757 animals in our clinic.

## Humane Education Program

<b>Description</b>	<p>We believe education is the key to ending cruelty toward animals, creating a more compassionate community toward animals, finding homes for homeless pets, and eliminating stray dogs and cats. Targeted to school-aged children, the Humane Education program teaches compassion toward animals, responsible pet care (including spaying and neutering), and safety around pets. Presenters accompanied by a pet are scheduled for schools, churches, or other community organizations. We also offer presentations and tours at our facility at 5445 Parallel Parkway, Kansas City, KS. This program reaches nearly 4,000 students annually.</p> <p>We believe our Humane Education program, offered free to the public, is a key achievement and a critical component of the Humane Society mission. We cannot adopt our way out of the problem of homeless pets. Ultimately, the problem will only be solved through education about responsible pet care and the importance of compassion toward all of our companion animals.</p>
<b>Category</b>	Animal-Related, General/Other Animal Ownership
<b>Population Served</b>	Children Only (5 - 14 years), ,
<b>Short-Term Success</b>	<p>The number of low-income clients participating in free clinics will increase by 25%.</p> <p>The percentage of low-income clients assisted by Humane Society who report their physical or mental health is improved by pet ownership and the availability of Humane Society services will increase by 50%.</p> <p>The percentage of our clients who are able to keep their pets due to our free services will increase by 25%.</p> <p>Free collars and leashes given out through Walk Your Dog will increase by 25%.</p>
<b>Long- Term Success</b>	<p>Long-term goals include:</p> <ul style="list-style-type: none"><li>· Continue to improve results in all ongoing programs</li><li>· Enhance and expand the Ray of Hope program</li><li>· Increase facility space to save more animals</li></ul>
<b>Program Success Monitored By</b>	HSGKC monitors the number of animal-related injuries treated at Children's Mercy Hospital and the number of animal offenses cited in Wyandotte County. We also monitor the number of spay/neuter coupons redeemed (passed out during the education classes).
<b>Examples of Program Success</b>	So often when the educator meets with a group of children they demonstrate very dangerous behaviors toward the educator's companion dog. Through the education classes, children learn first-hand how to approach the educator's dog. It's very exciting to watch the children approach the dog correctly and have the dog react with a wagging tail.

## Ray of Hope

<b>Description</b>	<p>Since 2009, Humane Society has partnered with Kansas City, Kansas Animal Control to help save the city shelter's pets. Since its inception, Ray of Hope has saved the lives of thousands of animals. Through Ray of Hope, dogs and cats at KCK Animal Control shelter are spayed or neutered, and they receive medical examinations, vaccinations, medications, and other medical procedures.</p> <p>HSGKC volunteers conduct weekend satellite adoption events to help find homes for the KCK Animal Control shelter pets. In addition, HSGKC transfers many animals from the KCK shelter to our facility - pets in need of special medical treatment, who have other special needs, or are too young to be adopted. We are the veterinary clinic of license with Animal Control. Several of these dogs and cats would have been needlessly euthanized at the city shelter due to space and budgetary constraints.</p> <p>Since this partnership has started, euthanasia rates have dropped from 80% to less than 5%.</p>
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Population Served</b>	Adults, ,
<b>Short-Term Success</b>	Ray of Hope success is measured by saving animals' lives, engaging volunteers, connection animals to permanent homes, and reducing the euthanasia rate in Kansas City, Kansas.
<b>Long- Term Success</b>	Long-term goals include: <ul style="list-style-type: none"><li>· Continue to improve results in all ongoing programs</li><li>· Enhance and expand the Ray of Hope program</li><li>· Increase facility space to save more animals</li></ul>
<b>Program Success Monitored By</b>	Animal intake numbers are tracked monthly. When we notice certain neighborhoods that have a high rate of roaming animals or animal bites, our staff go into the neighborhood for education purposes.
<b>Examples of Program Success</b>	Through our Ray of Hope partnership with KCK Animal Control, we adopted/transferred 2,659 dogs and cats in 2016. The euthanasia rate at KCK Animal Control has decreased from 80% to 4% since the Ray of Hope partnership started.

## Behavior Enrichment Group (BEG)

<b>Description</b>	<p>BEG focuses on the rehabilitation of dogs who come to HSGKC as a result of abandonment, injury, or neglect. After our agency has attended to their immediate health and wellness needs, each dog is entered into the BEG program, which supplements the physical well-being of Shelter dogs by focusing on their physical and mental stimulation, thereby enhancing their daily experience and presenting a healthier dog to their forever family.</p> <p>Every dog coming into HSGKC is assessed by the Director of Behavior Enrichment and kennel staff. A specific BEG program is created for each dog. Evaluations take place one week after intake, once the dog is acclimated to the shelter.</p> <p>Staff and volunteers dedicate their time to one dog at a time to work on obedience, agility, and socialization. Progress is documented in the adoption dossier. Dogs are prioritized in order of need for behavior enhancement to increase likelihood of adoption.</p>
<b>Category</b>	Animal-Related, General/Other Animal Training
<b>Population Served</b>	General/Unspecified, ,
<b>Short-Term Success</b>	Behavior Enrichment Group success is measured through a reduction in return rates among adopted pets, engaged volunteers, and improved behavior among dogs in the shelter.
<b>Long- Term Success</b>	Long-term goals include: <ul style="list-style-type: none"><li>· Continue to improve results in all ongoing programs</li><li>· Enhance and expand the Ray of Hope program</li><li>· Increase facility space to save more animals</li></ul>
<b>Program Success Monitored By</b>	Every dog in the program is assessed weekly by staff. All BEG information is entered into each dog's file, including the animal's needs, wants, behavior, favorite toys, comfortable and uncomfortable social situations, photos, and a log of daily enrichment activities completed by each dog.
<b>Examples of Program Success</b>	The BEG program is new and will be fully assessed this year.

### **CEO Comments**

Our biggest challenge is the ongoing cost to care for and treat animals in our charge. Adoption fees only offset a fraction of the cost for food, bedding, litter, medications, etc., not to mention the ongoing operational costs of our 10,000 square foot facility. HSGKC is literally the last chance for many animals, some requiring extraordinary medical and rehabilitative care, who would face almost certain euthanization were it not for HSGKC. Through our programs, they find loving homes for whom they are an unmitigated blessing ... changing and improving lives.

# Leadership & Staff

## Executive Director/CEO

<b>Executive Director</b>	Ms. Kate Fields
<b>Term Start</b>	Feb 2015
<b>Email</b>	kate@hsgkc.org
<b>Experience</b>	

Kate Fields has a Bachelor's Degree from the University of Kansas in Communications, and a Master's Degree in Business Management from Baker University. She has significant experience in for-profit business management, moving into the non-profit world in 2006 as Director of Marketing and Communications for the American Truck Historical Society.

Kate spent six years with Heartland Habitat for Humanity, first as Volunteer Coordinator, and then Director of Development. In 2013, Kate joined the Humane Society of Greater KC to become the Director of Humane Services. In 2015, she was promoted to President/CEO.

## Former CEOs

<u>Name</u>	<u>Term</u>
Mr. Kieth Wiedenkeller	Feb 2014 - Dec 2014

## Senior Staff

### Ms. Lorna Helmig

<b>Title</b>	Director of Ray of Hope
<b>Experience/Biography</b>	Lorna Helmig, has been with the Humane Society since 1999. Ms. Helmig received her Bachelor of Science in Communications at Southwest Missouri State University and she received her Veterinary Technician certification through Maple Woods Community College in Kansas City, Missouri.

### Dr. Sandra Walker

<b>Title</b>	Medical Director
--------------	------------------

## Staff

<b>Paid Full-Time Staff</b>	20
<b>Paid Part- Time Staff</b>	10
<b>Volunteers</b>	600
<b>Retention Rate</b>	85%
<b>Paid Contractors</b>	2

## Formal Evaluations

<b>CEO Formal Evaluation</b>	Yes
<b>CEO/Executive Formal Evaluation Frequency</b>	Annually
<b>Senior Management Formal Evaluation</b>	Yes
<b>Senior Management Formal Evaluation Frequency</b>	Annually
<b>NonManagement Formal Evaluation</b>	Yes
<b>Non Management Formal Evaluation Frequency</b>	Annually

## Plans & Policies

<b>Organization Has a Fundraising Plan</b>	Yes
<b>Organization Has a Strategic Plan</b>	Yes
<b>Management Succession Plan</b>	No
<b>Organization Policy and Procedures</b>	Yes
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	Yes

## Collaborations

The Humane Society of Greater Kansas City collaborates with several organizations in the community, including: KCK Animal Control, Great Plains SPCA, Safe Harbor Dog Program, Leavenworth Animal Control, Wayside Waifs, Second Chance, Wyandot, Inc., Unleashed Rescue, Rescue Project, El Centro, Livable Neighborhoods, and the Unified Government of Wyandotte County.

## Awards

### Awards

<b>Award/Recognition</b>	<b>Organization</b>	<b>Year</b>
Volunteer Life Saver Award for Board Member Jana Brunner	PetSmart Charities	2009

## Government Licenses

**Is your organization licensed by the government?** Yes

### CEO Comments

# Board & Governance

## Board Chair

<b>Board Chair</b>	Mrs. Anne Schiavone
<b>Company Affiliation</b>	Holman Schiavone, LLC
<b>Term</b>	Jan 2016 to Dec 2018
<b>Email</b>	aschiavone@hslawllc.com

## Board Members

<b>Name</b>	<b>Affiliation</b>
Ms. Jana Brunner	Hallmark
Ms. Shelly Freeman	Freeman & Fowler, LLC
Ms. Julie Hull	Cerner
Mr. Bruce Kay	Prudential Kansas City
Mrs. Michelle Kimbell	Community Volunteer
Ms. Kathy O'Dowd	The Planned Approach
Mrs. Rachael Weber Sabates	Sabates Eye Centers
Mrs. Anne Schiavone	Schiavone Law
Ms. Alison Sheehan	PGI
Ms. Coley Vitztum	Children's Mercy Hospital
Ms. Amy Wurst	Henry Wurst, Inc.
Ms. Katie Yeager	Your Future Address

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	12
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

## Board Demographics - Gender

<b>Male</b>	1
<b>Female</b>	11
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	2

<b>Board Meeting Attendance %</b>	85%
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	100%
<b>Percentage Making In-Kind Contributions</b>	100%
<b>Constituency Includes Client Representation</b>	Yes
<b>Number of Full Board Meetings Annually</b>	11

## Standing Committees

Board Development / Board Orientation

By-laws

Development / Fund Development / Fund Raising / Grant Writing / Major Gifts

Executive

Finance

Special Events (Golf Tournament, Walk / Run, Silent Auction, Dinner / Gala)

## CEO Comments

The board continues to meet on a monthly basis to review financial condition and program goals for the organization.

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2017
<b>Fiscal Year End</b>	Dec 31, 2017
<b>Projected Revenue</b>	\$1,462,100.00
<b>Projected Expenses</b>	\$1,454,800.00
<b>Endowment Value</b>	\$0.00
<b>Percentage</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$2,217,698	\$1,906,941	\$1,711,625
<b>Total Expenses</b>	\$2,014,074	\$2,023,065	\$1,867,284

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	\$1,103,934	\$582,734	\$620,124
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	\$0	\$0	\$0
<b>Individual Contributions</b>	--	--	--
<b>Indirect Public Support</b>	\$0	\$0	\$36,697
<b>Earned Revenue</b>	\$956,631	\$871,628	\$832,033
<b>Investment Income, Net of Losses</b>	(\$130,000)	\$7	(\$253)
<b>Membership Dues</b>	\$1,625	\$2,301	\$0
<b>Special Events</b>	\$198,027	\$394,200	\$223,024
<b>Revenue In-Kind</b>	\$87,481	\$56,071	\$0
<b>Other</b>	\$0	\$0	\$0

## Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$1,679,610	\$1,675,840	\$1,564,215
Administration Expense	\$175,096	\$185,306	\$138,426
Fundraising Expense	\$159,368	\$161,919	\$164,643
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.10	0.94	0.92
Program Expense/Total Expenses	83%	83%	84%
Fundraising Expense/Contributed Revenue	12%	17%	19%

## Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$1,635,546	\$1,560,629	\$1,571,428
Current Assets	\$392,544	\$146,475	\$103,179
Long-Term Liabilities	\$240,439	\$264,725	\$238,000
Current Liabilities	\$120,581	\$225,002	\$248,791
Total Net Assets	\$1,274,526	\$1,070,902	\$1,084,637

## Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	3.26	0.65	0.41

## Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	15%	17%	15%

## Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	Individual Donor \$93,742	--	--
Second Highest Funding Source & Dollar Amount	Individual Donor \$92,889	--	--
Third Highest Funding Source & Dollar Amount	Renee C. Cromwell Charities \$92,663	--	--

## Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	No

## Organization Comments

## Foundation Comments

- FY 2015, 2014, 2013: Financial data reported using the IRS Form 990.
- Foundation/corporate revenue line item may include contributions from individuals.

